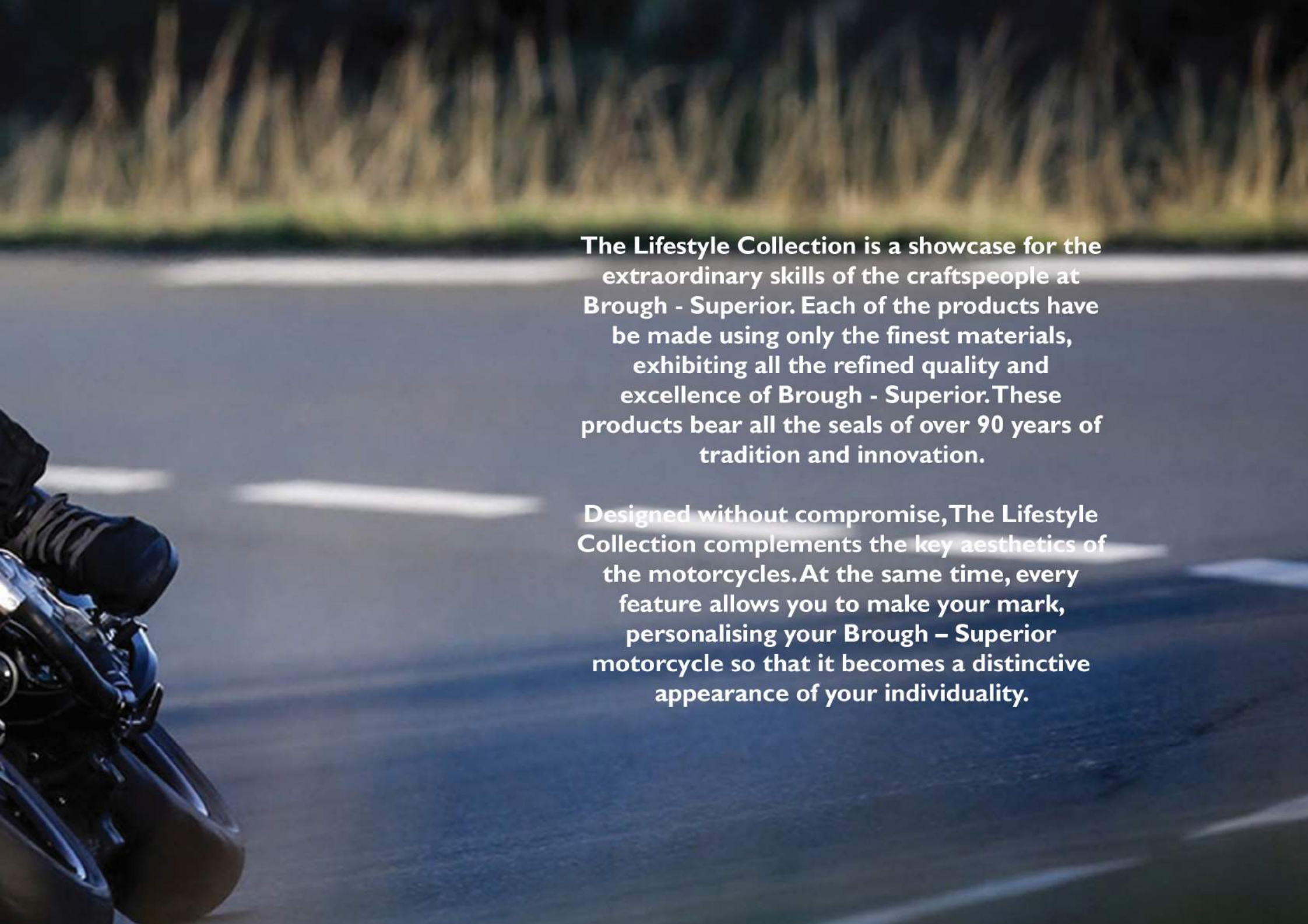


Brough
Superior

LIFESTYLE PRODUCTS FOR THE ROLLS ROYCE OF MOTORCYCLES



A photograph of a motorcycle on a paved road, with a blurred background of tall grass and trees. The motorcycle is on the left side of the frame, and the text is overlaid on the right side.

The Lifestyle Collection is a showcase for the extraordinary skills of the craftspeople at Brough - Superior. Each of the products have been made using only the finest materials, exhibiting all the refined quality and excellence of Brough - Superior. These products bear all the seals of over 90 years of tradition and innovation.

Designed without compromise, The Lifestyle Collection complements the key aesthetics of the motorcycles. At the same time, every feature allows you to make your mark, personalising your Brough – Superior motorcycle so that it becomes a distinctive appearance of your individuality.



Lifestyle

Taking the highest level of quality, innovation and design. These lifestyle products refine the luxury motorcycle product market.

These extraordinary products express the elegance, style and glamour of the jazz age but are designed with the most up to date, cutting edge components, handcrafted in the Brough Superior workshops. The 1920s roar into the twenty first century.

Each product has a choice of three finishes Full Racing Black, Titanium and Traditional

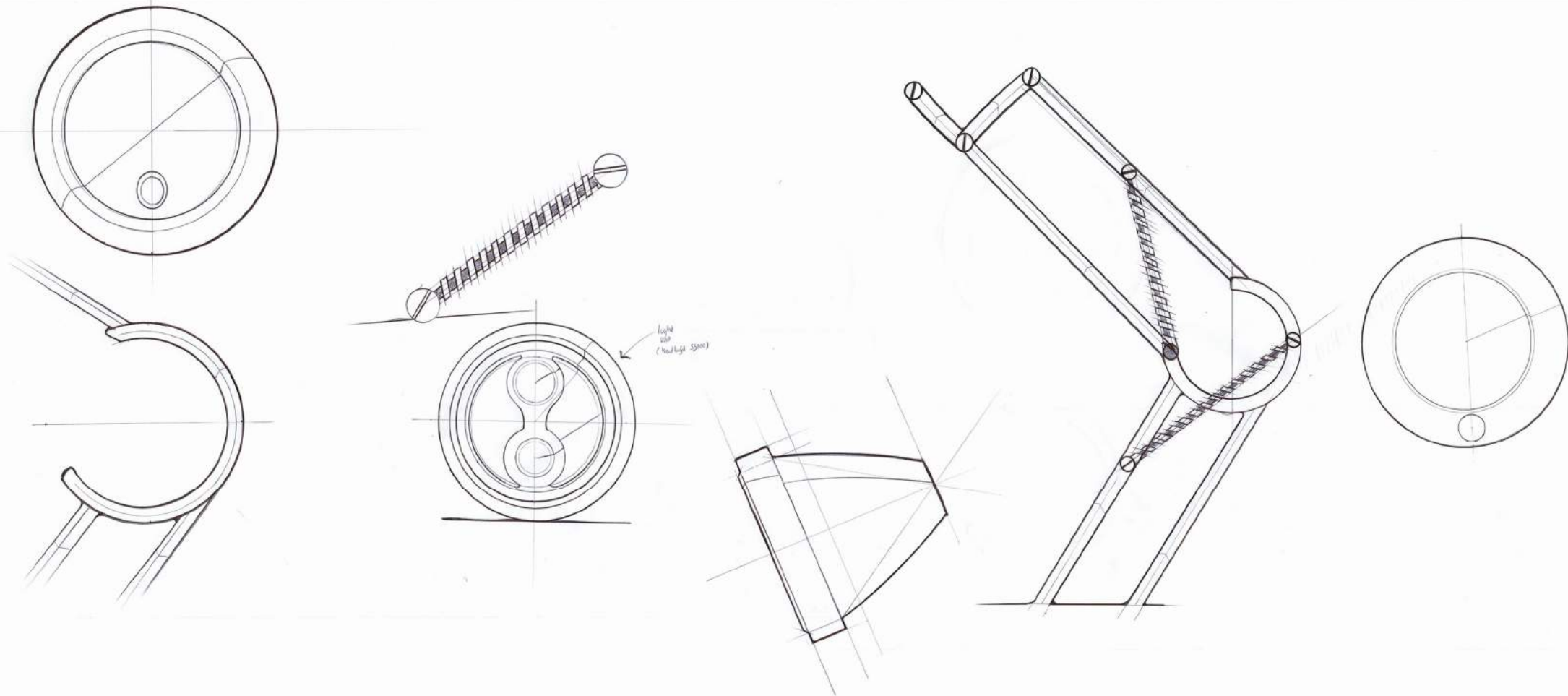


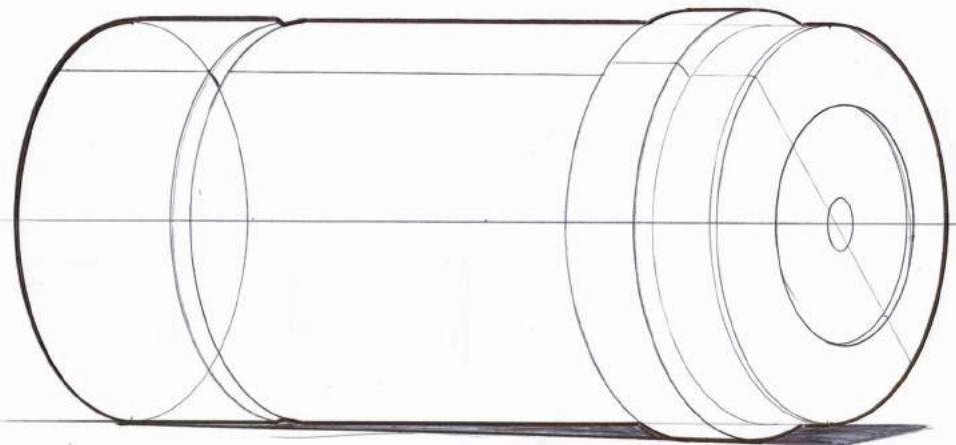
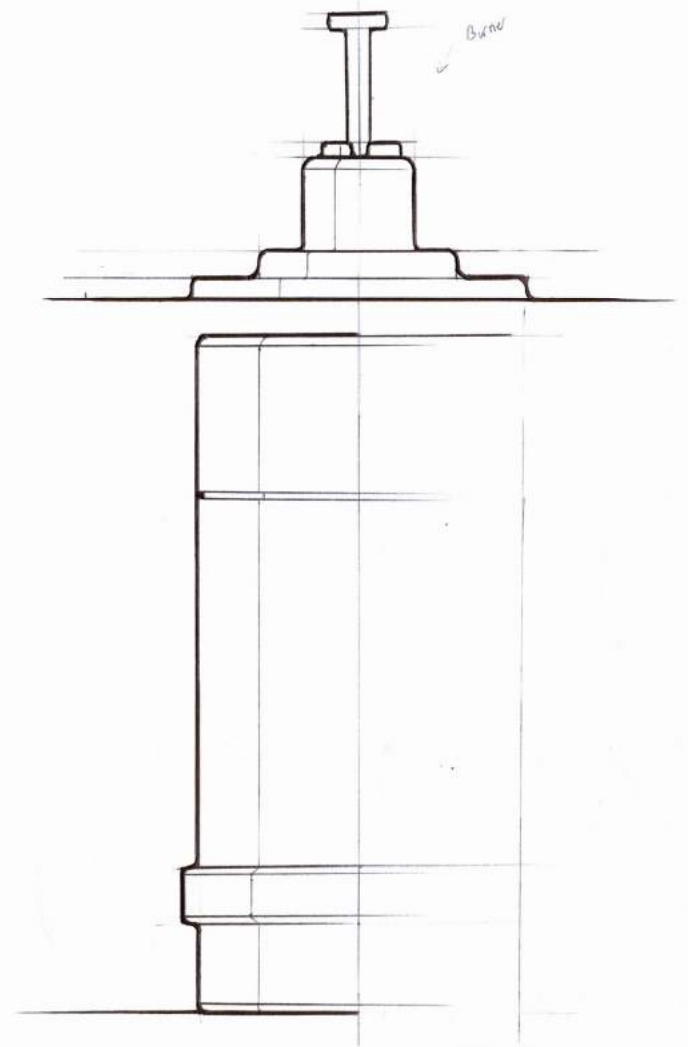
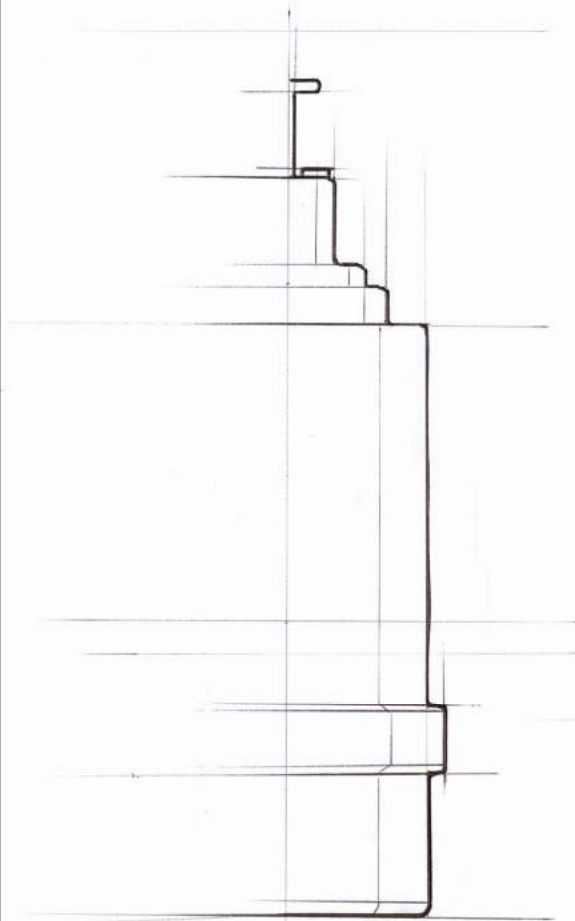
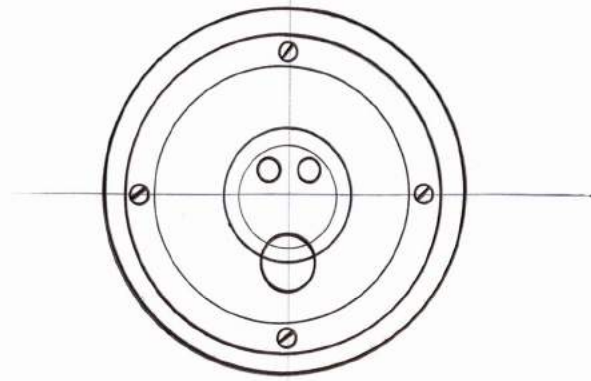
Broug
Superior

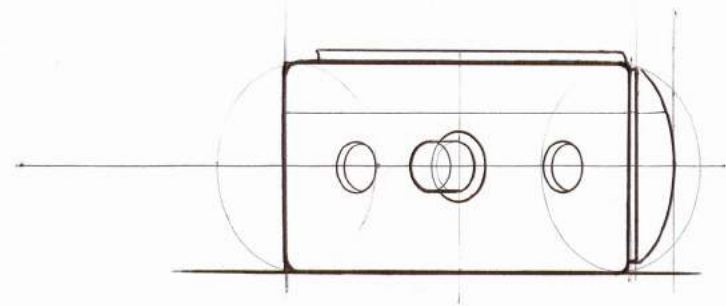
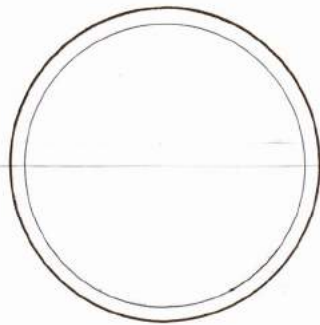
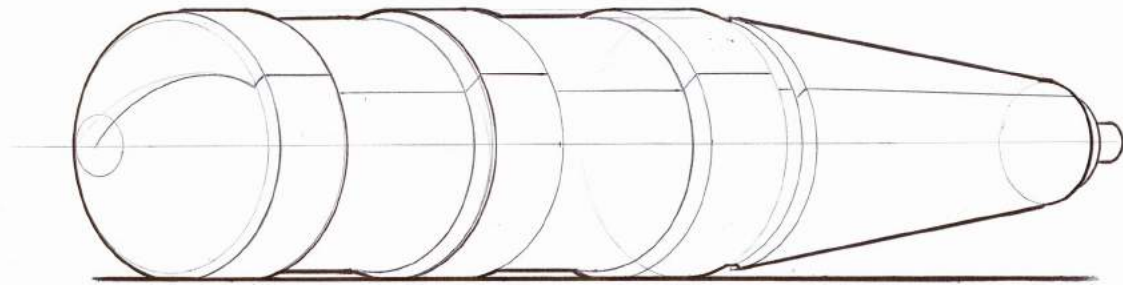
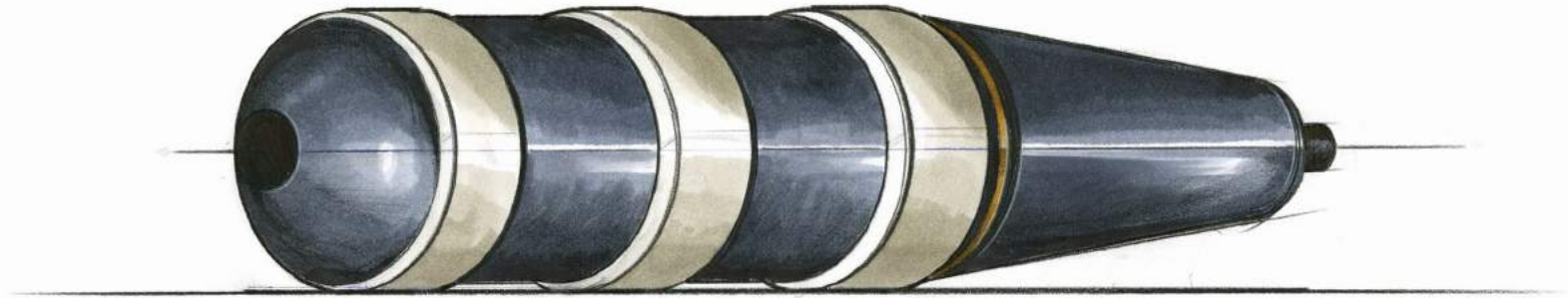


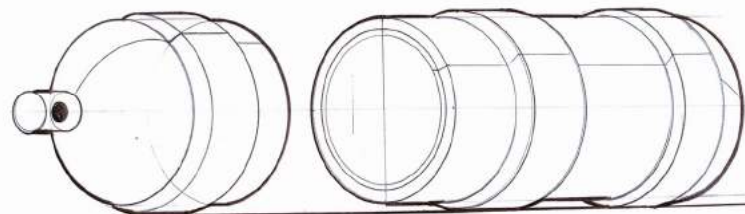
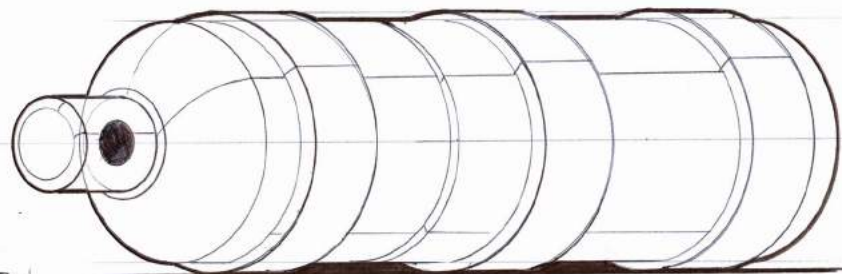
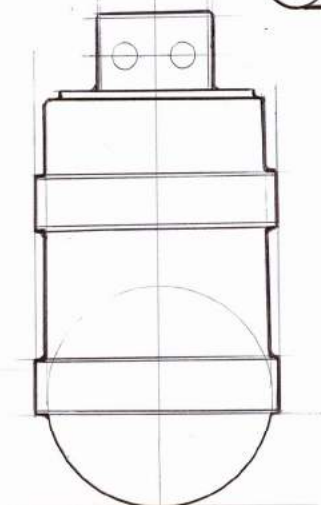
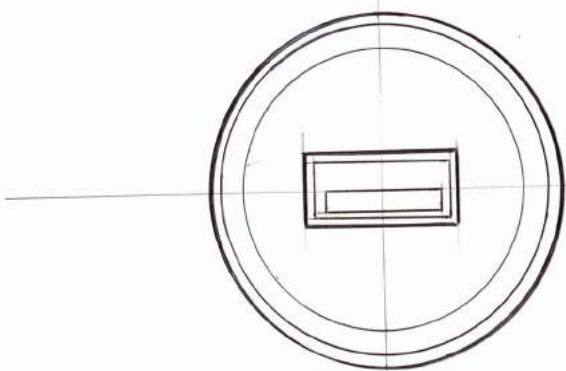
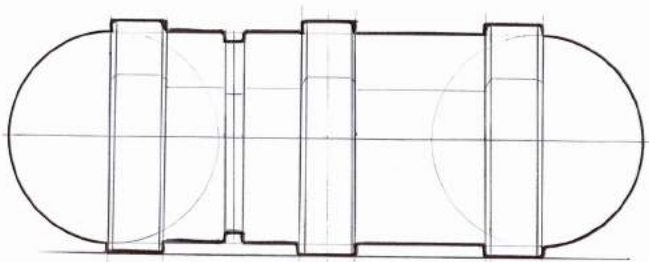
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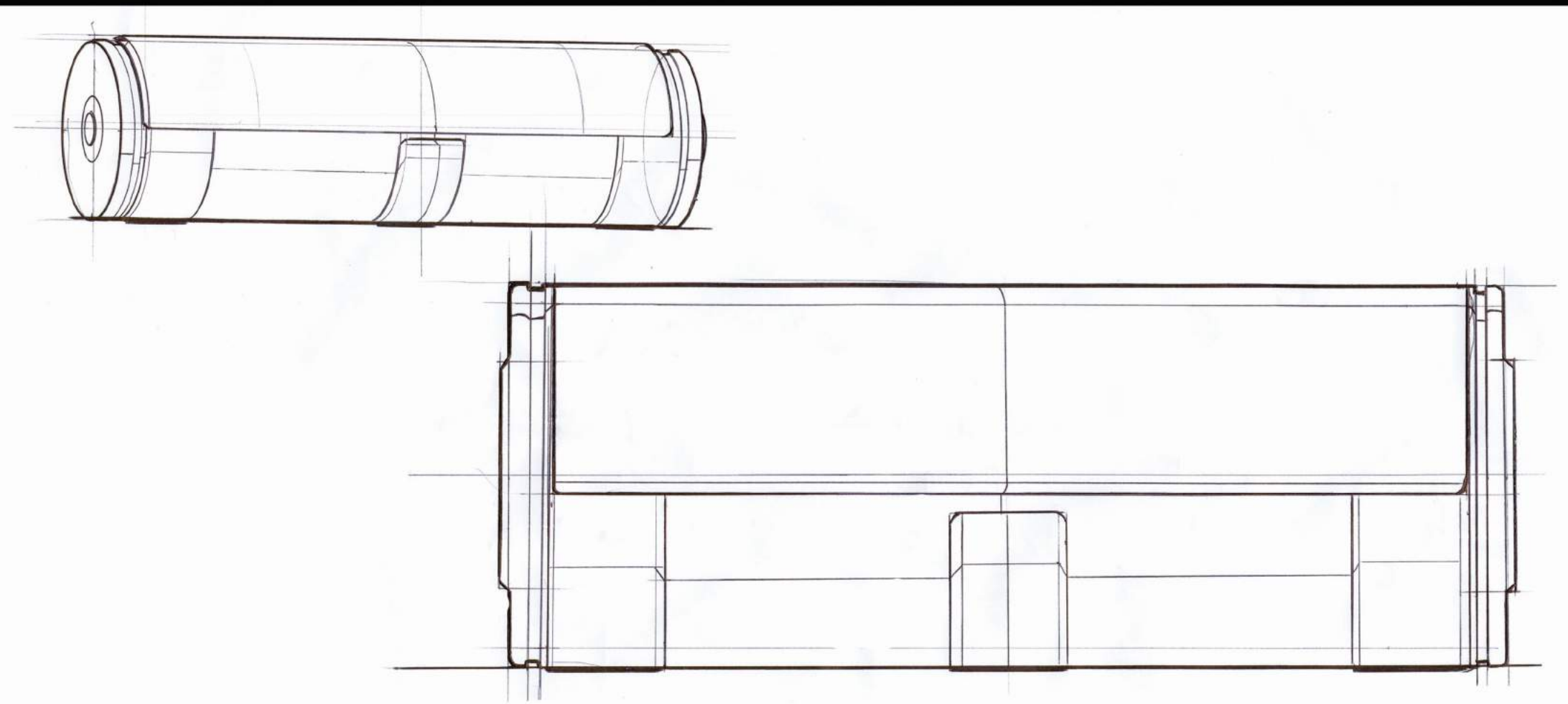
TRANSFERRING THE IDENTITY









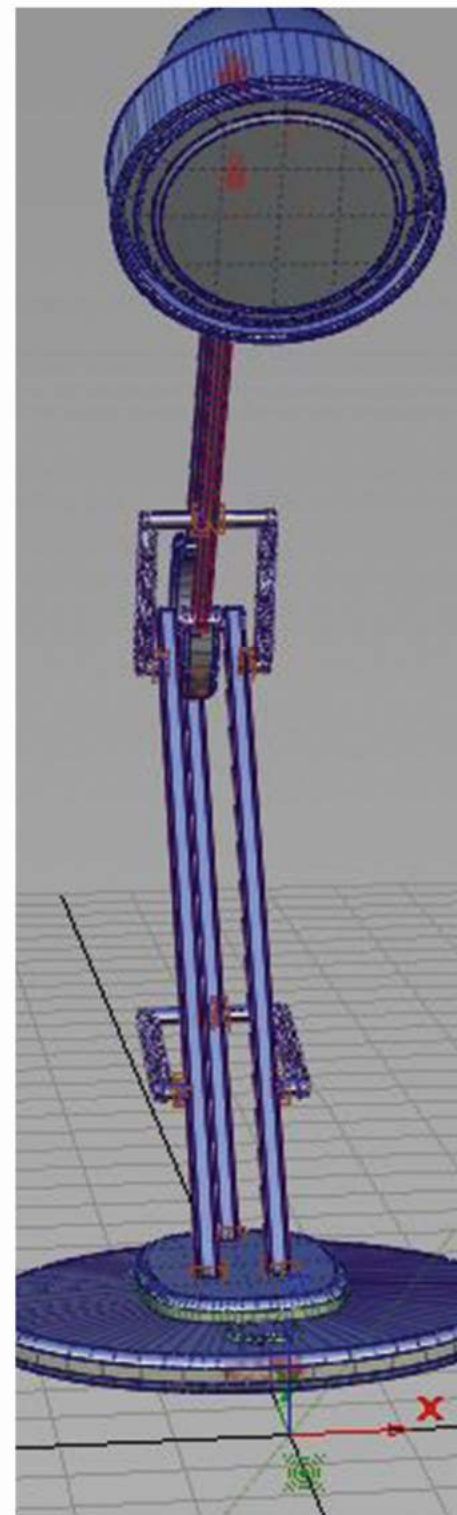
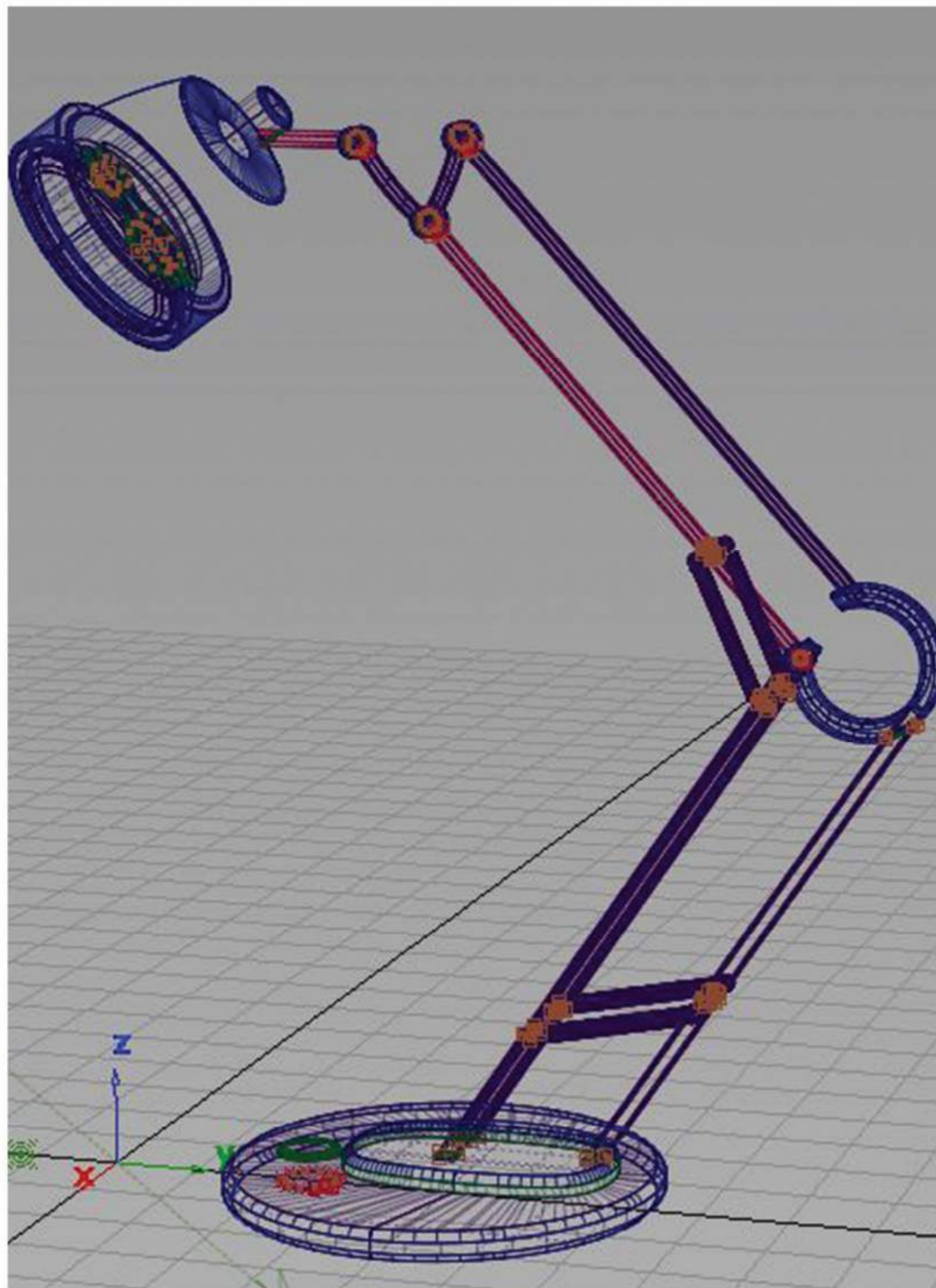
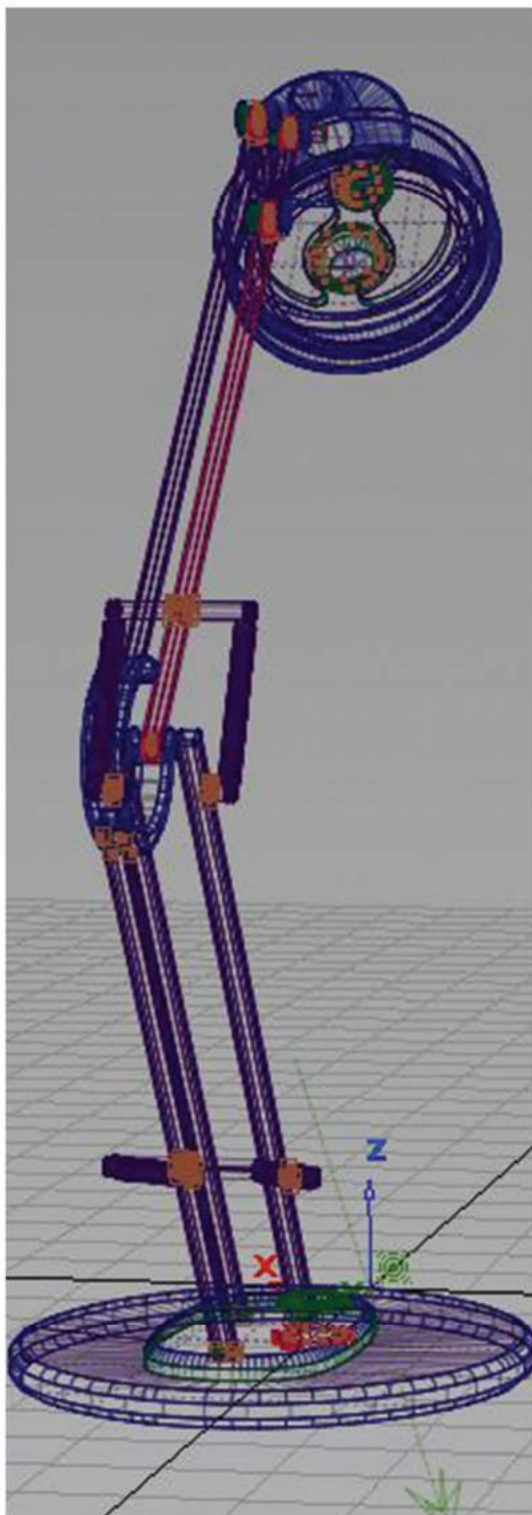


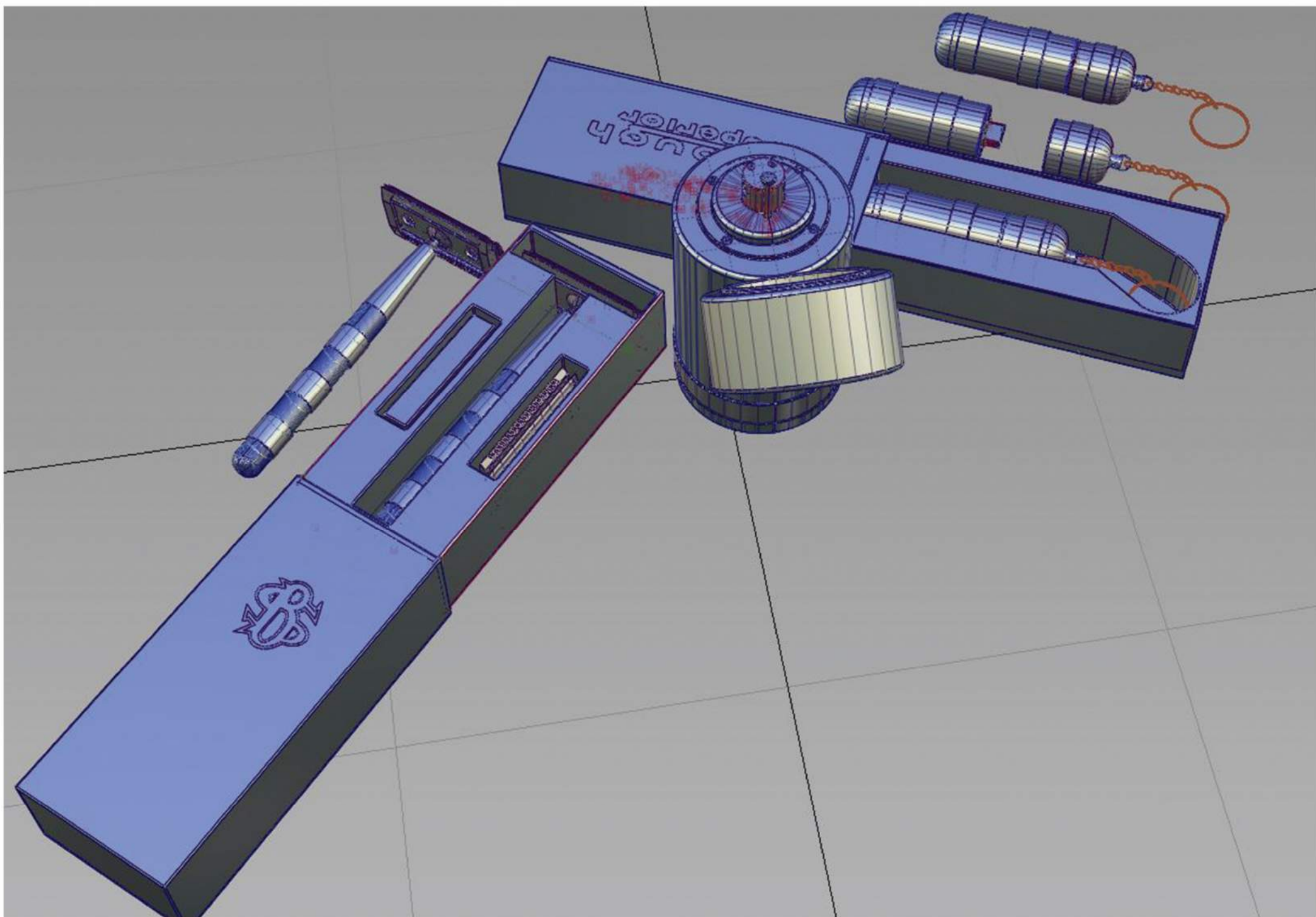


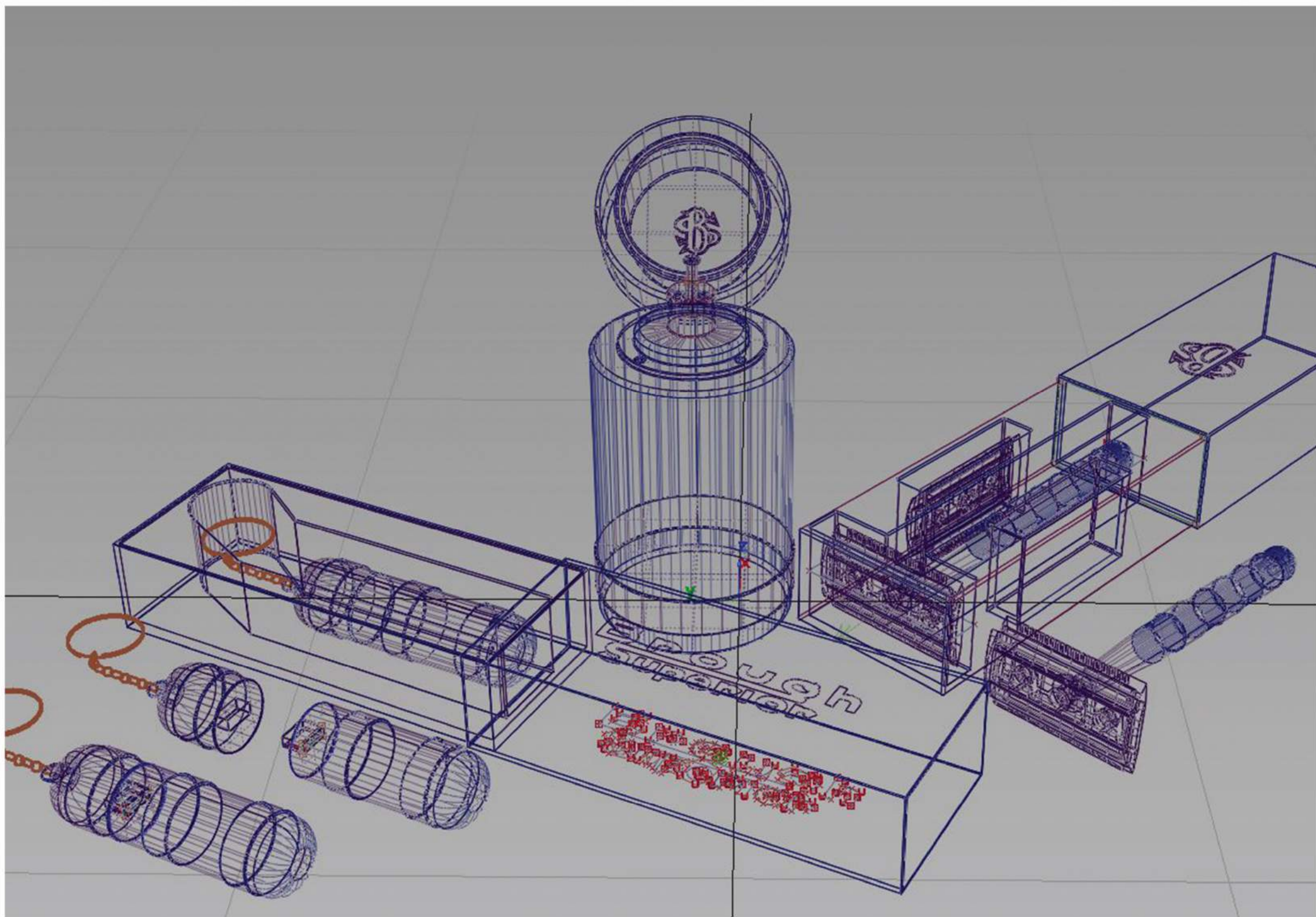


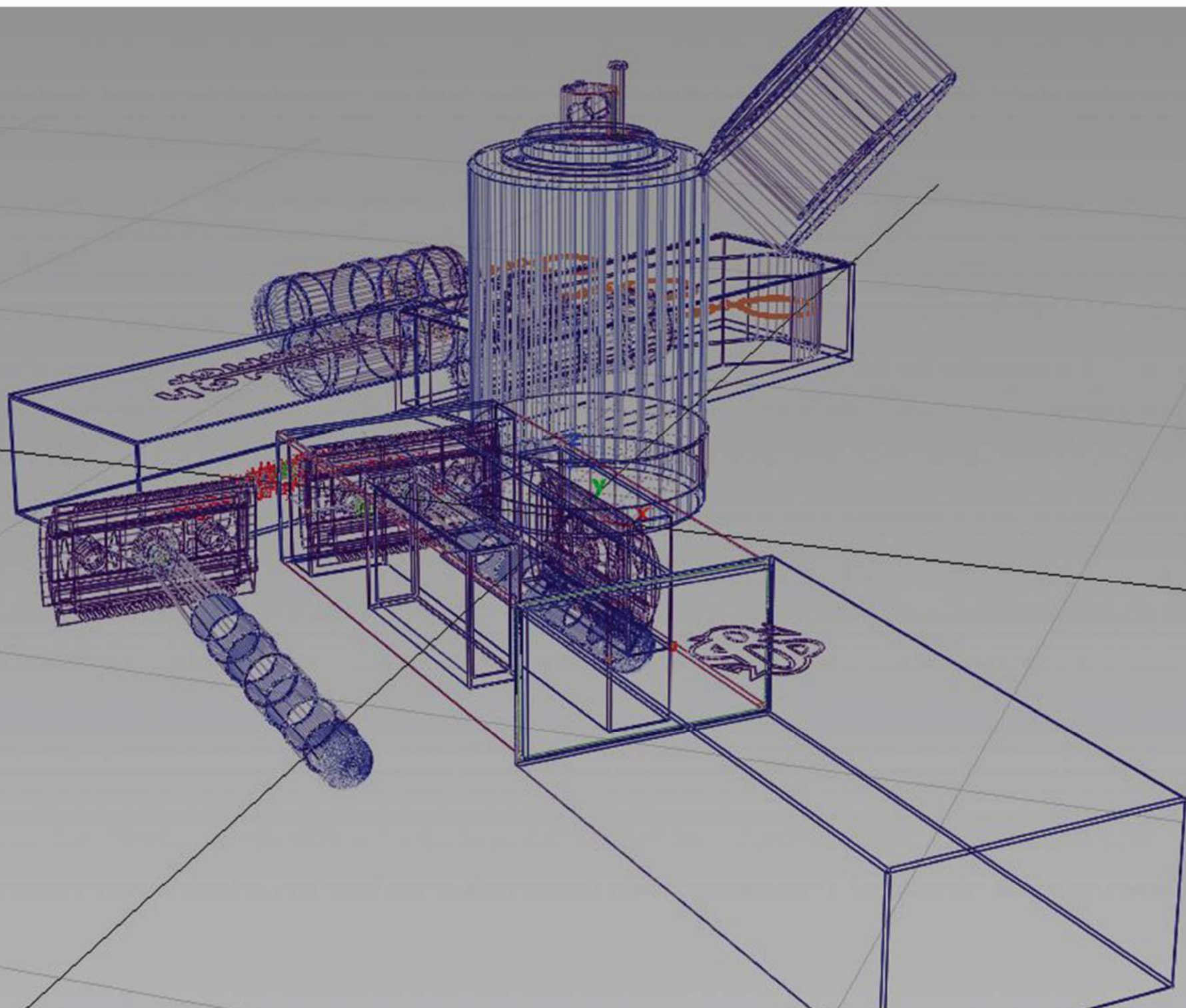
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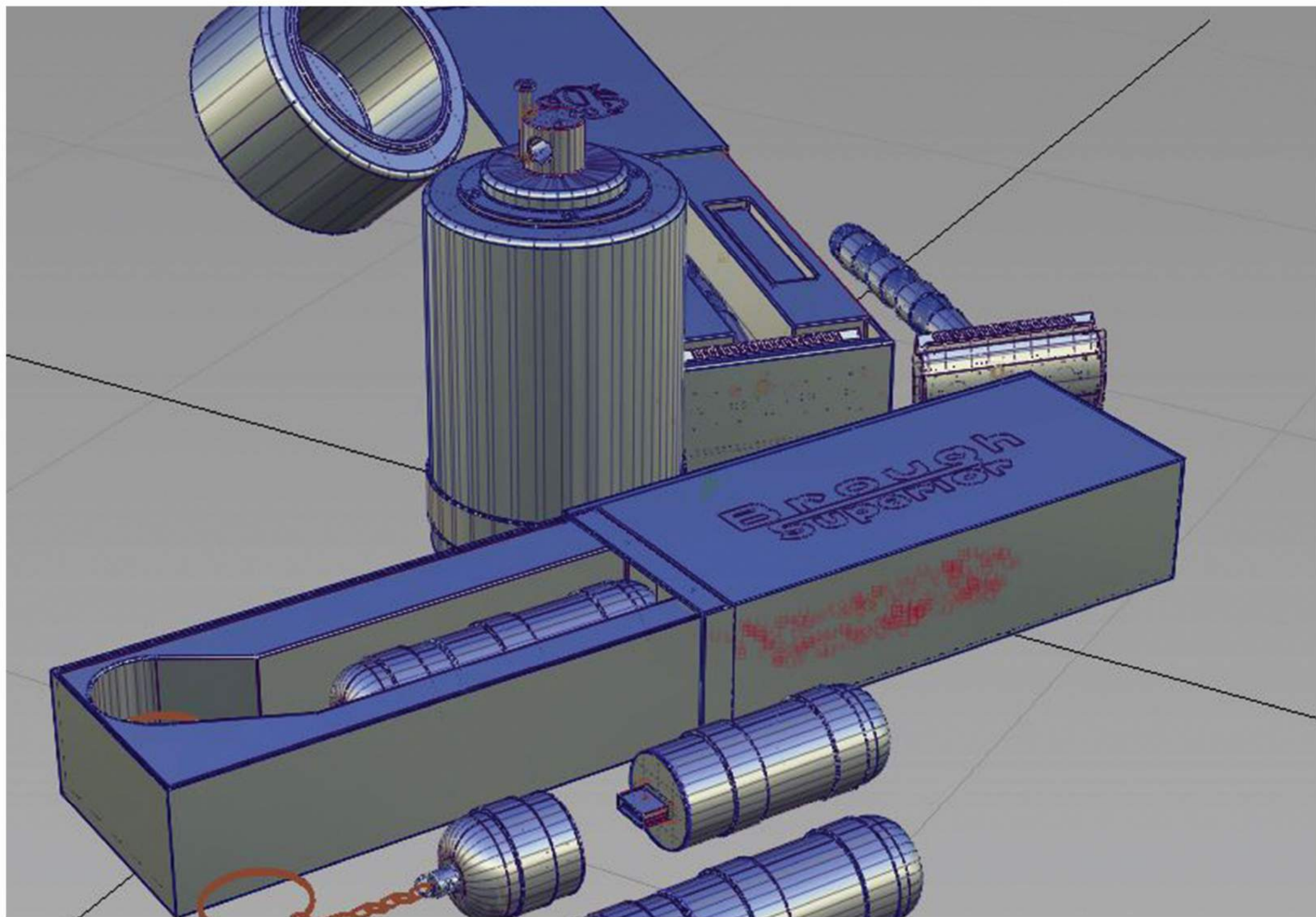
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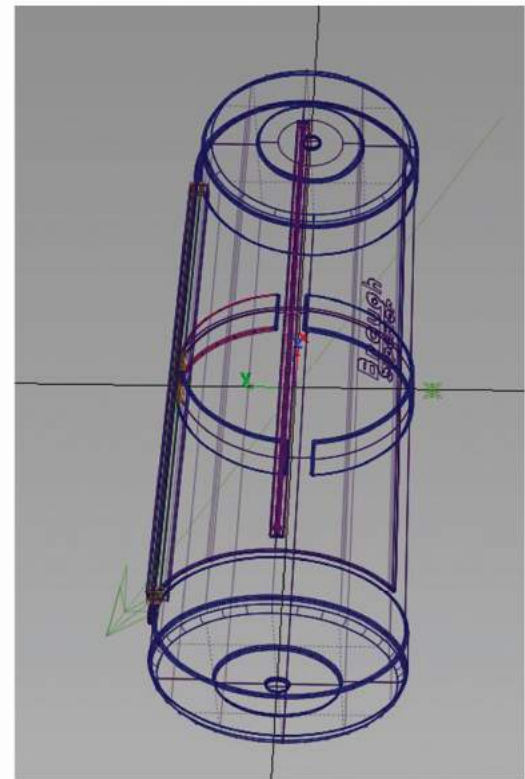
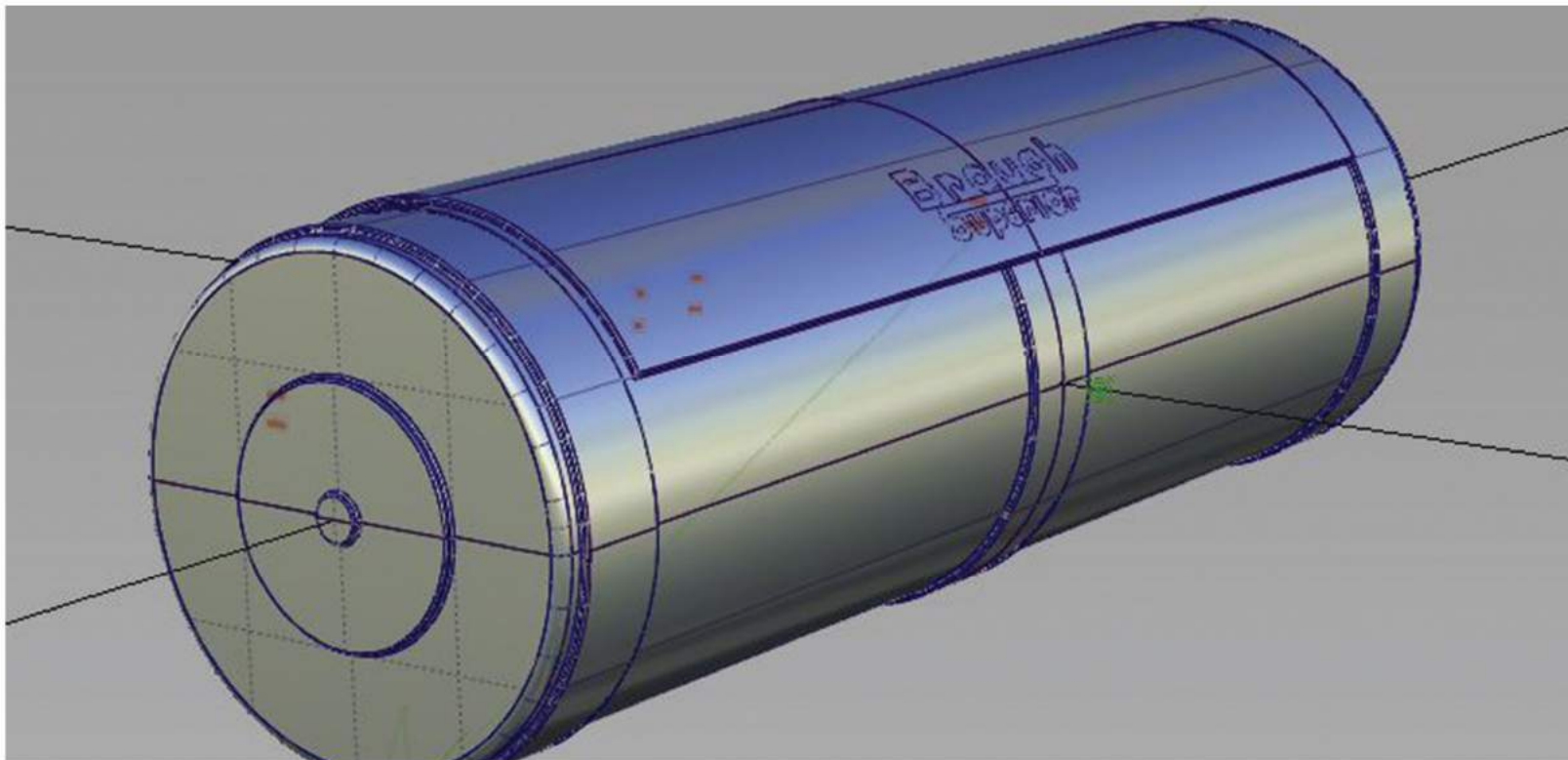
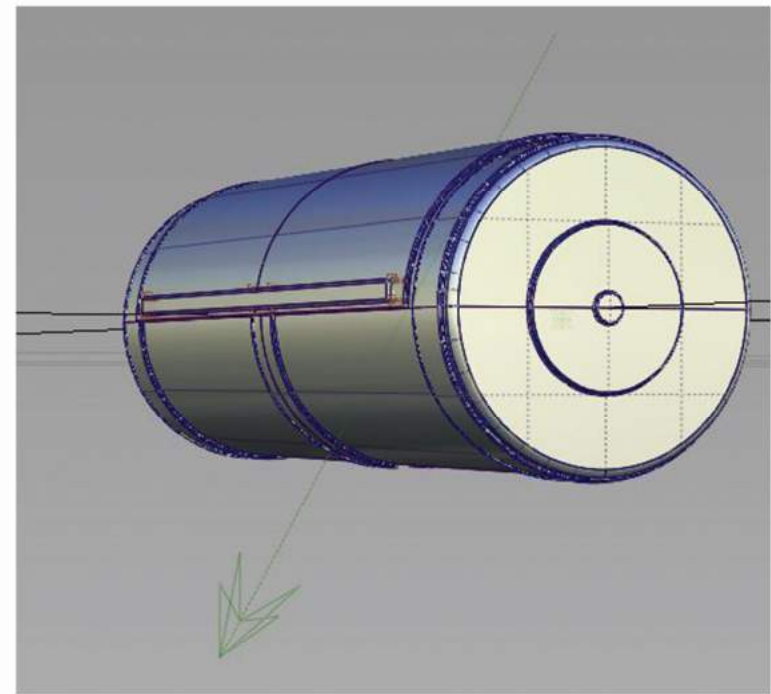
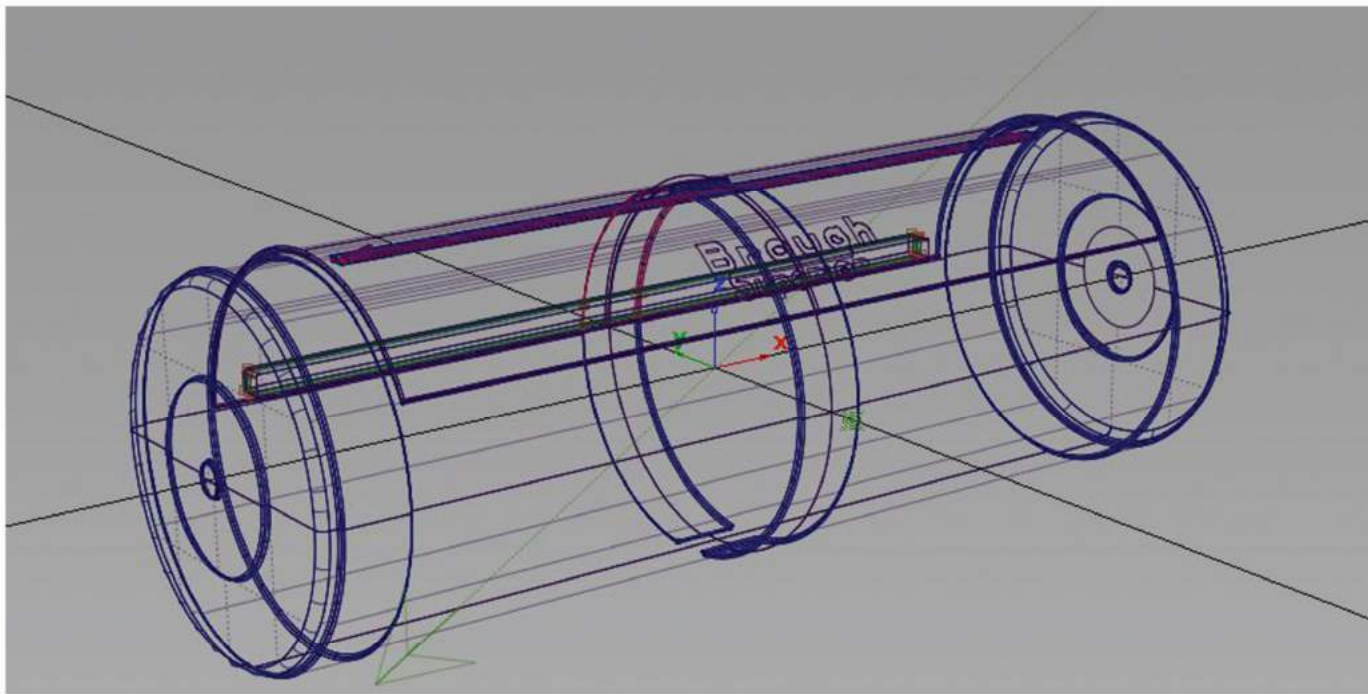


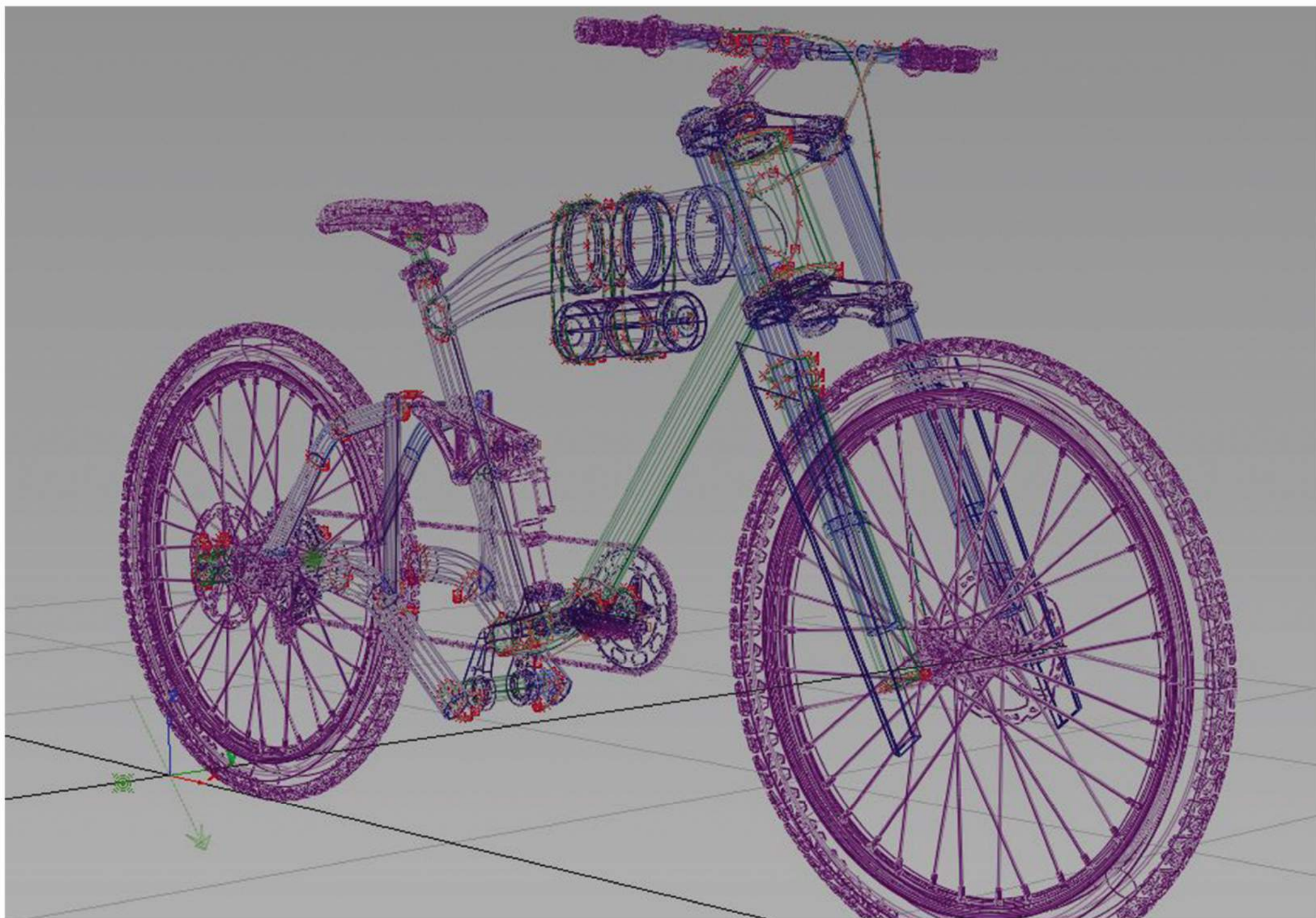


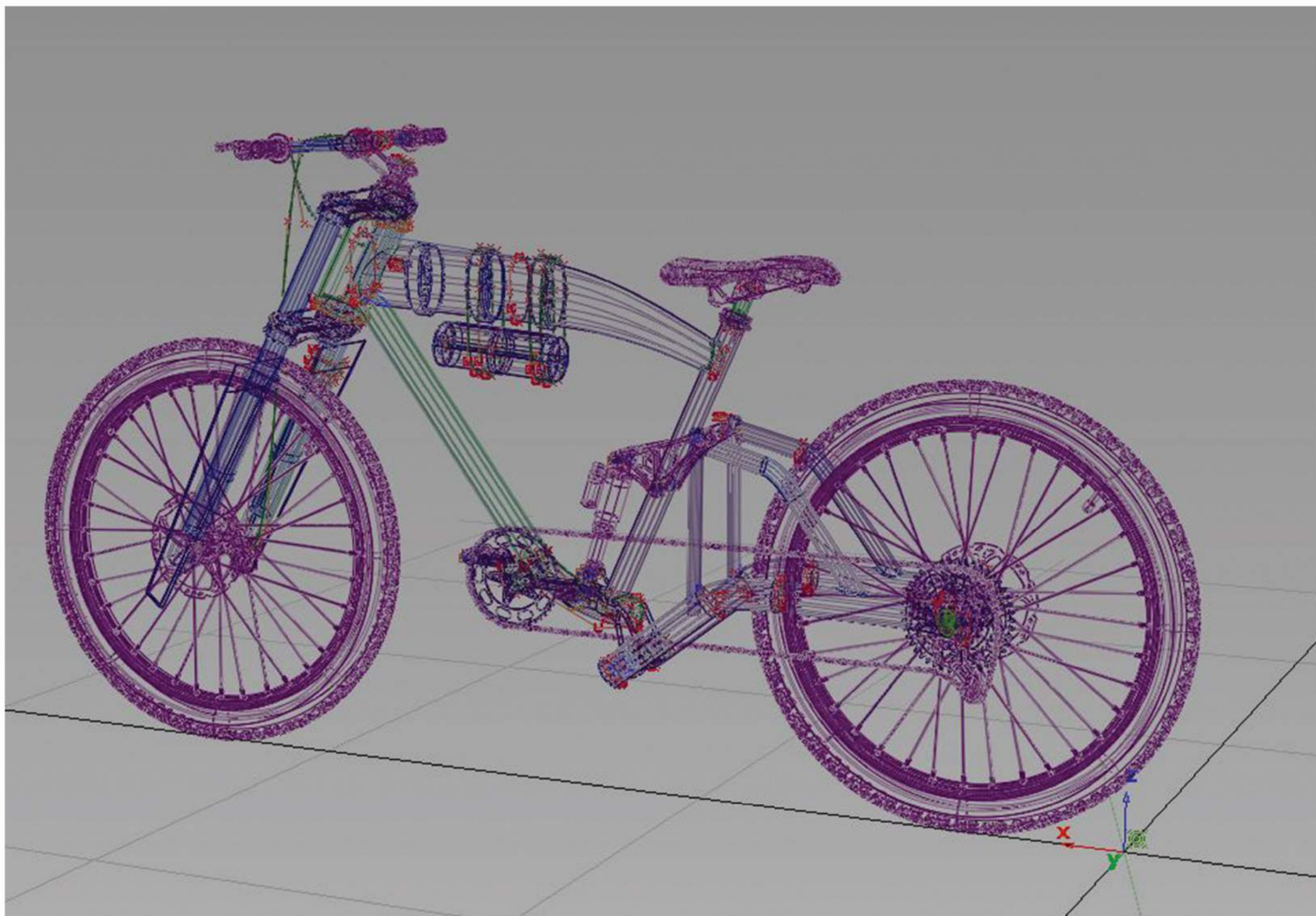


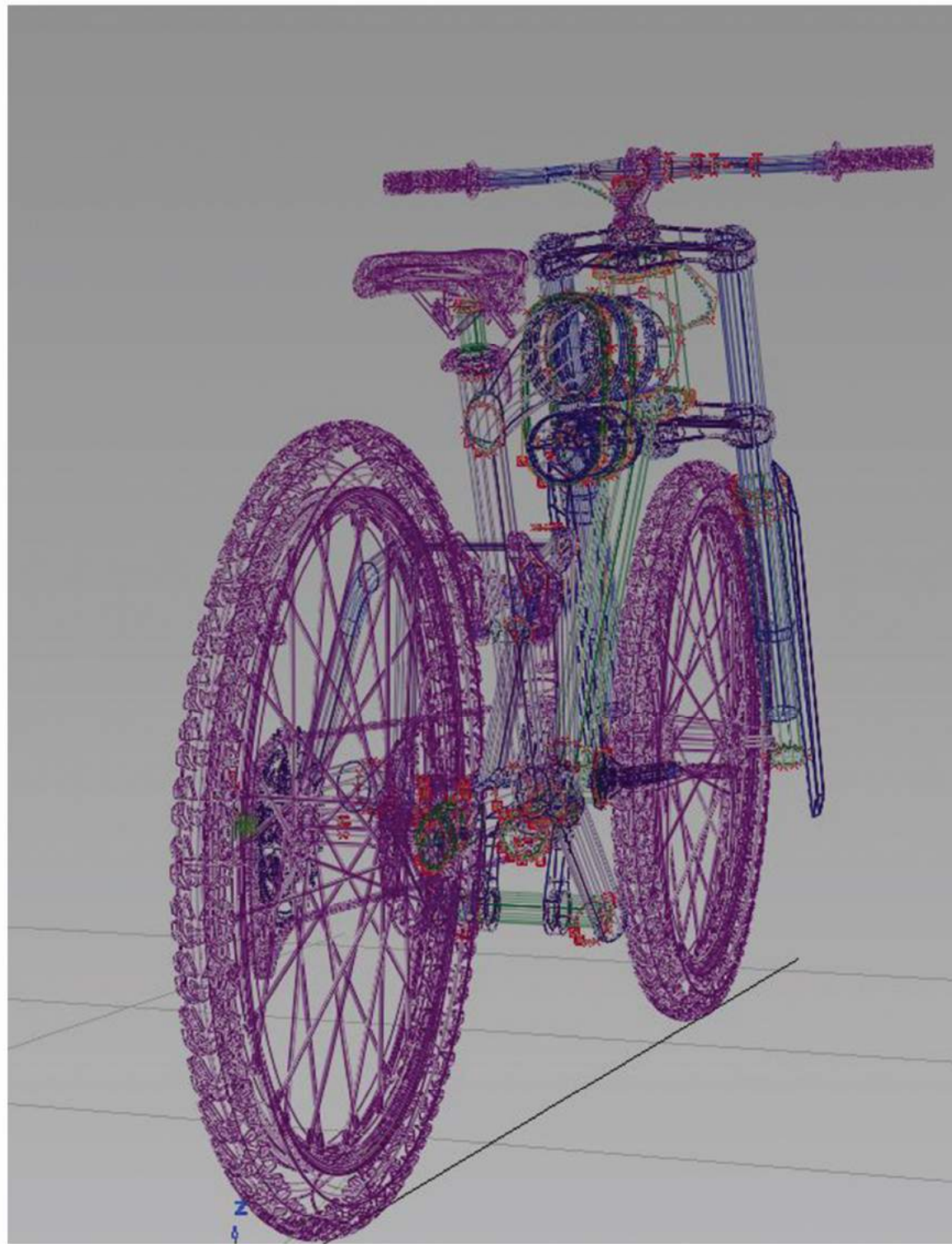
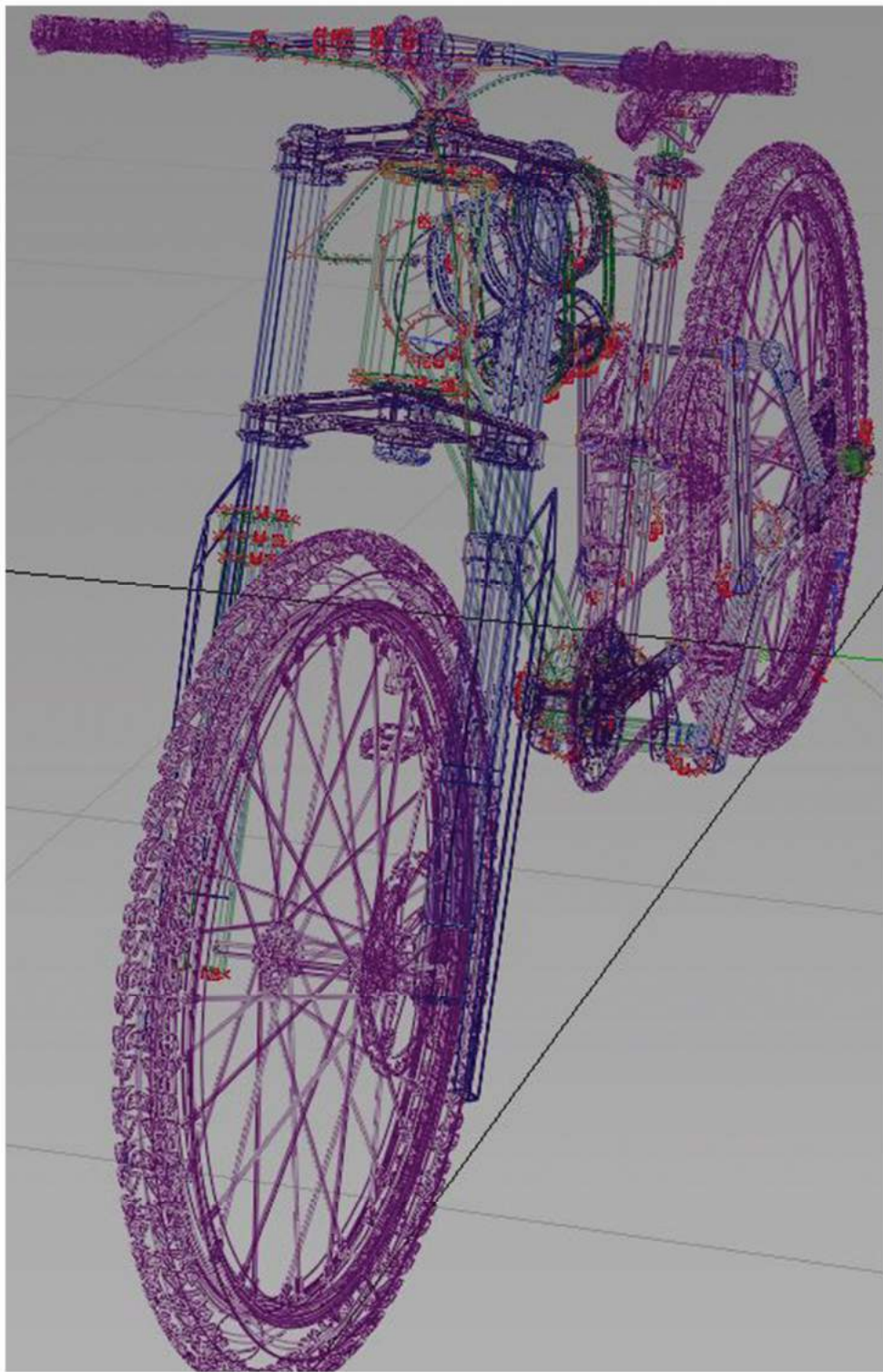


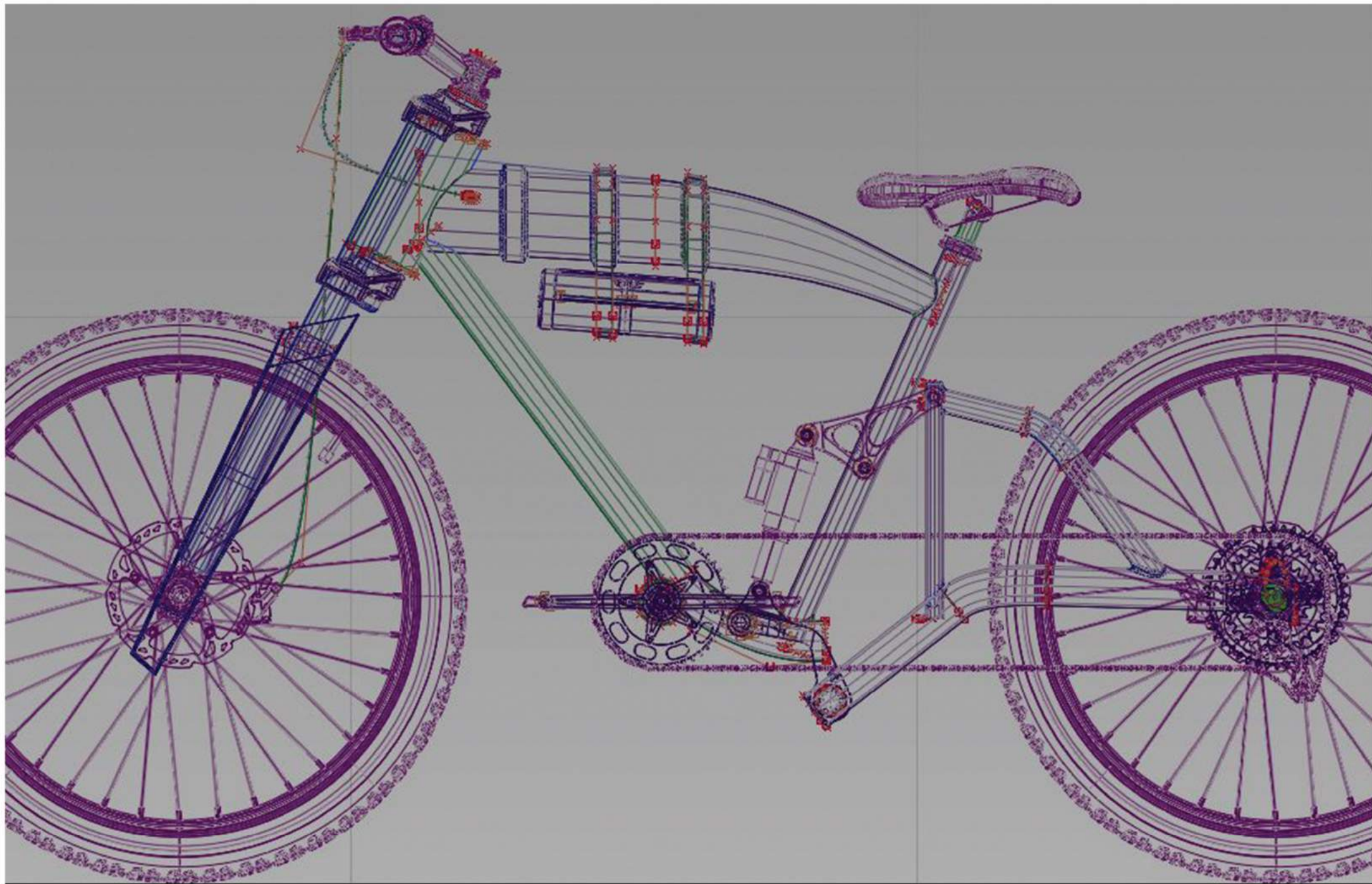


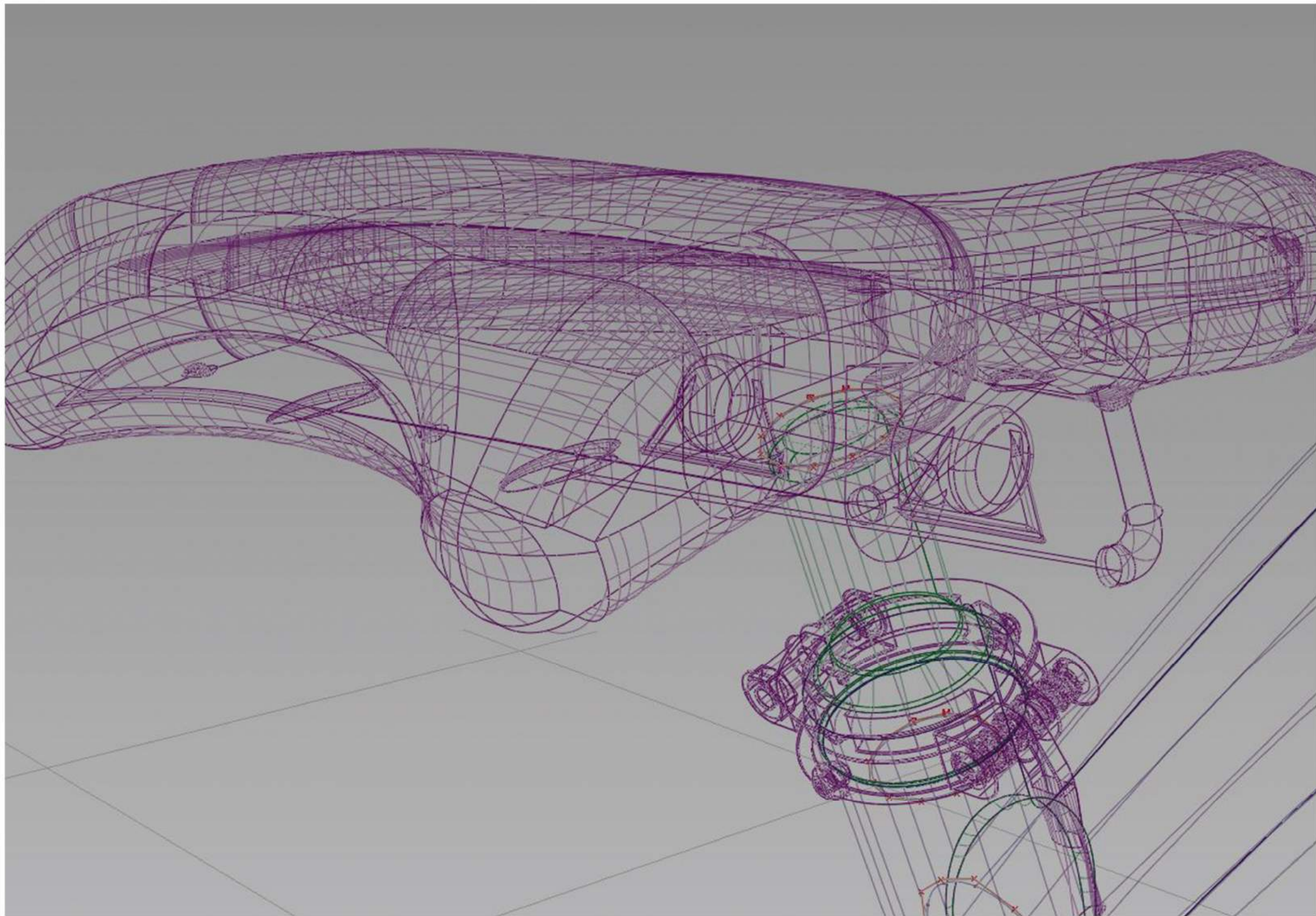


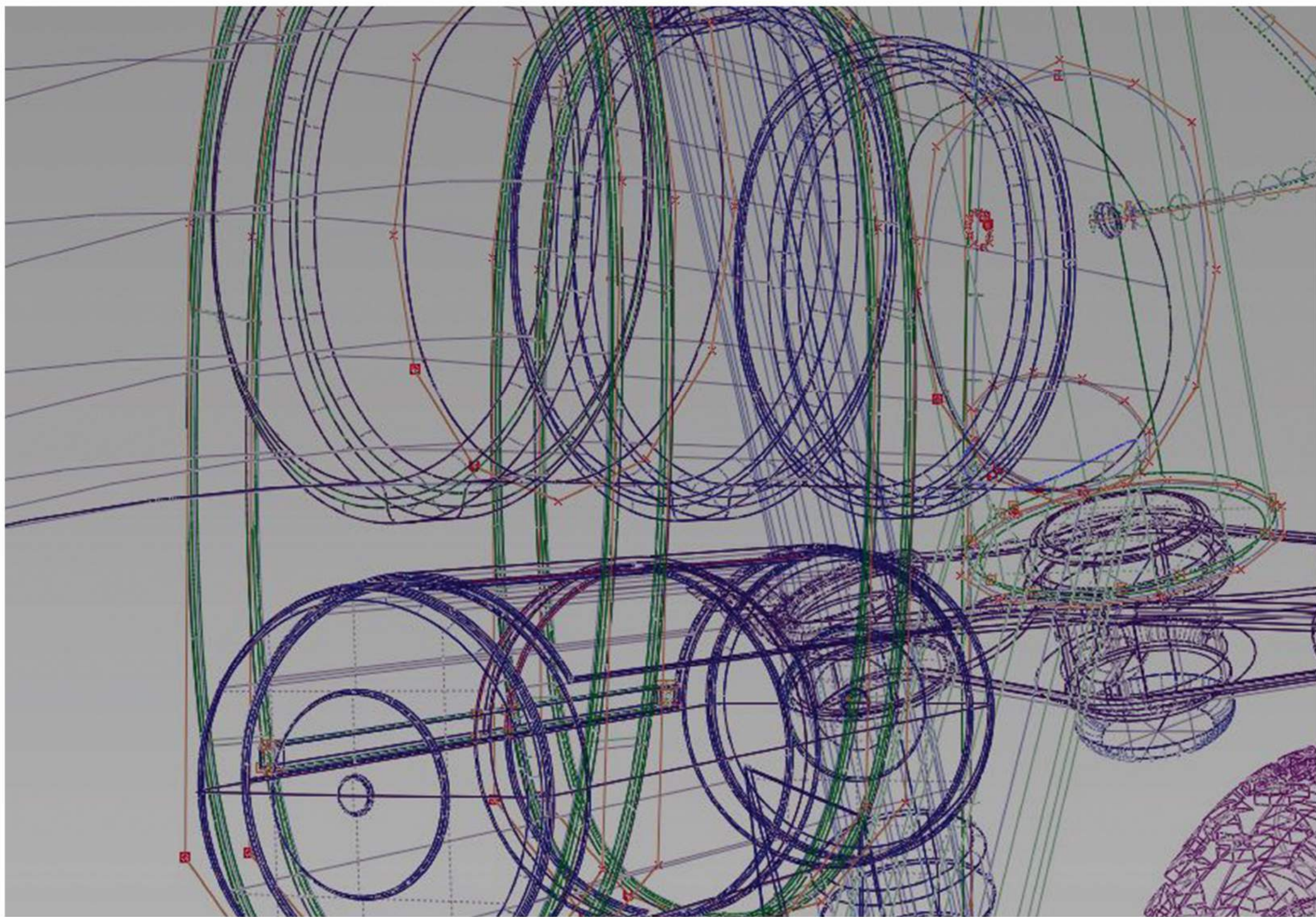


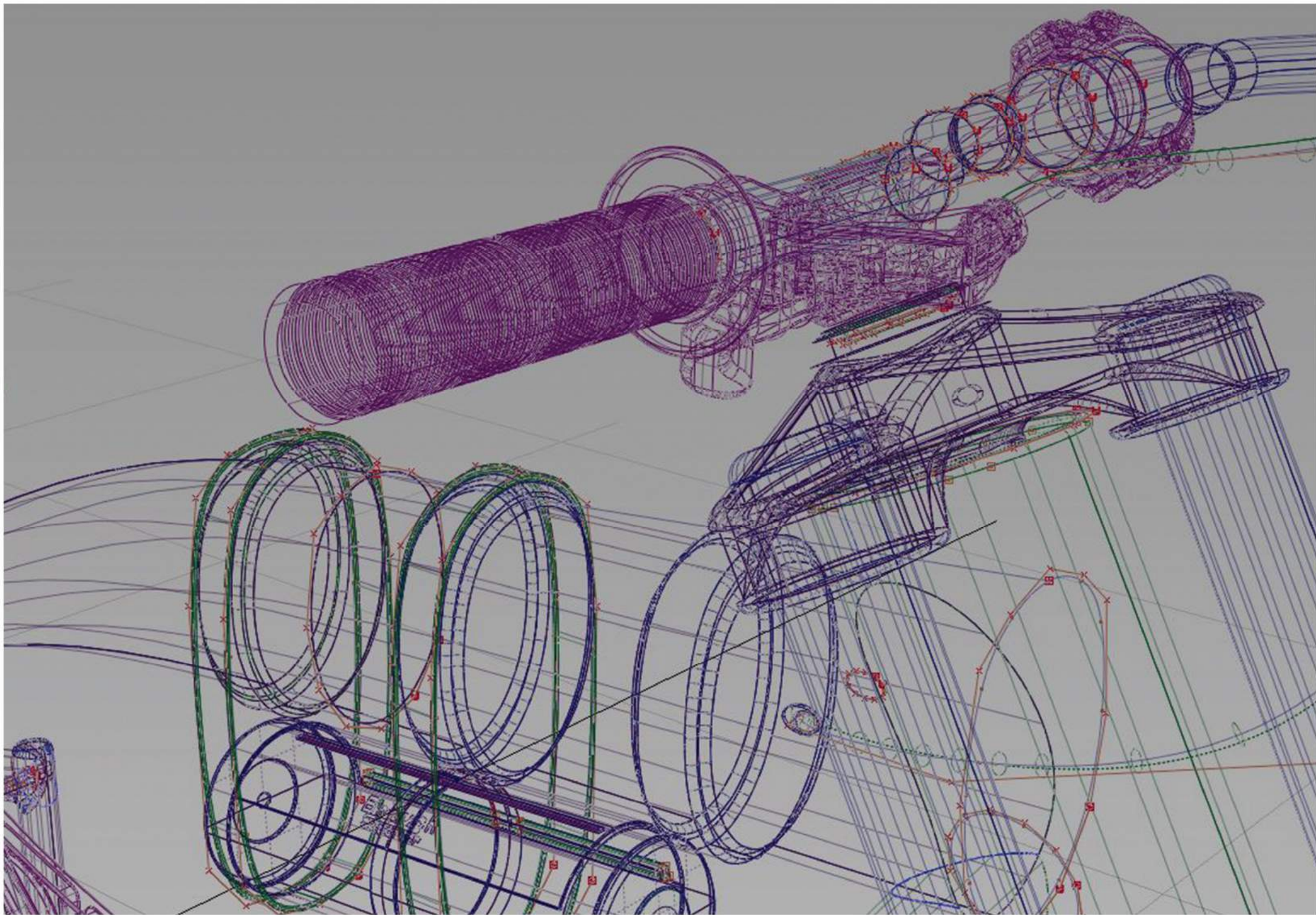


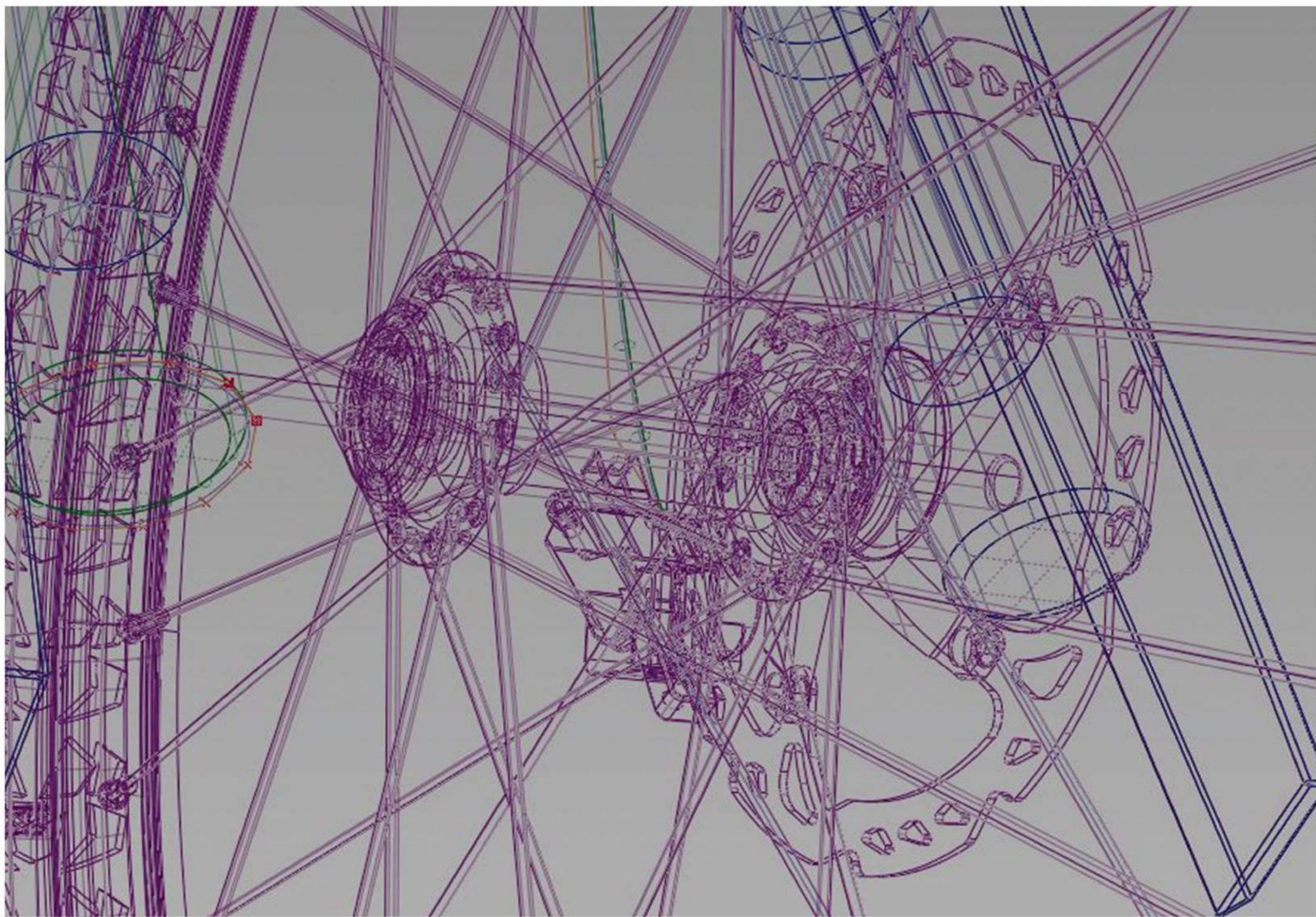


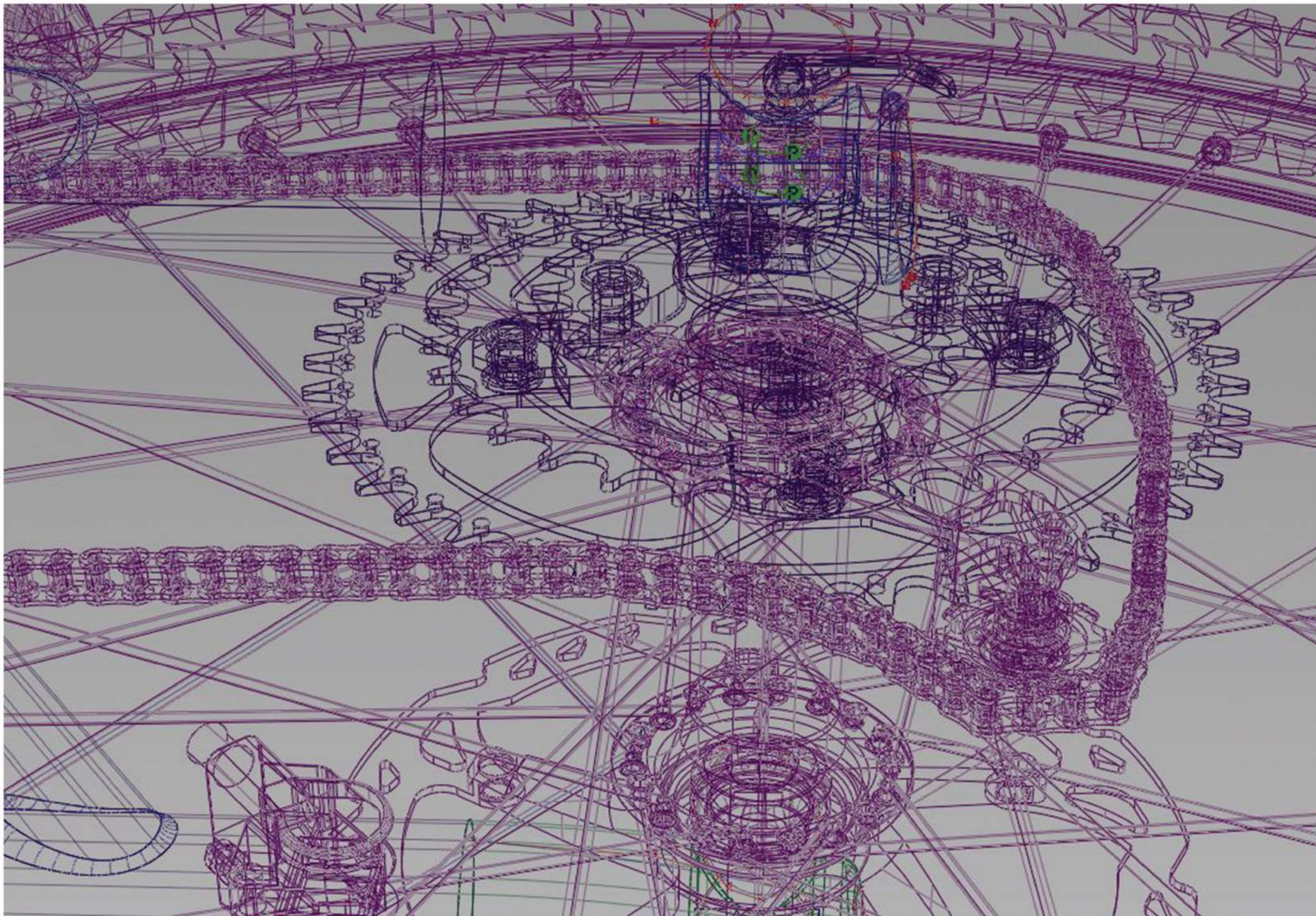


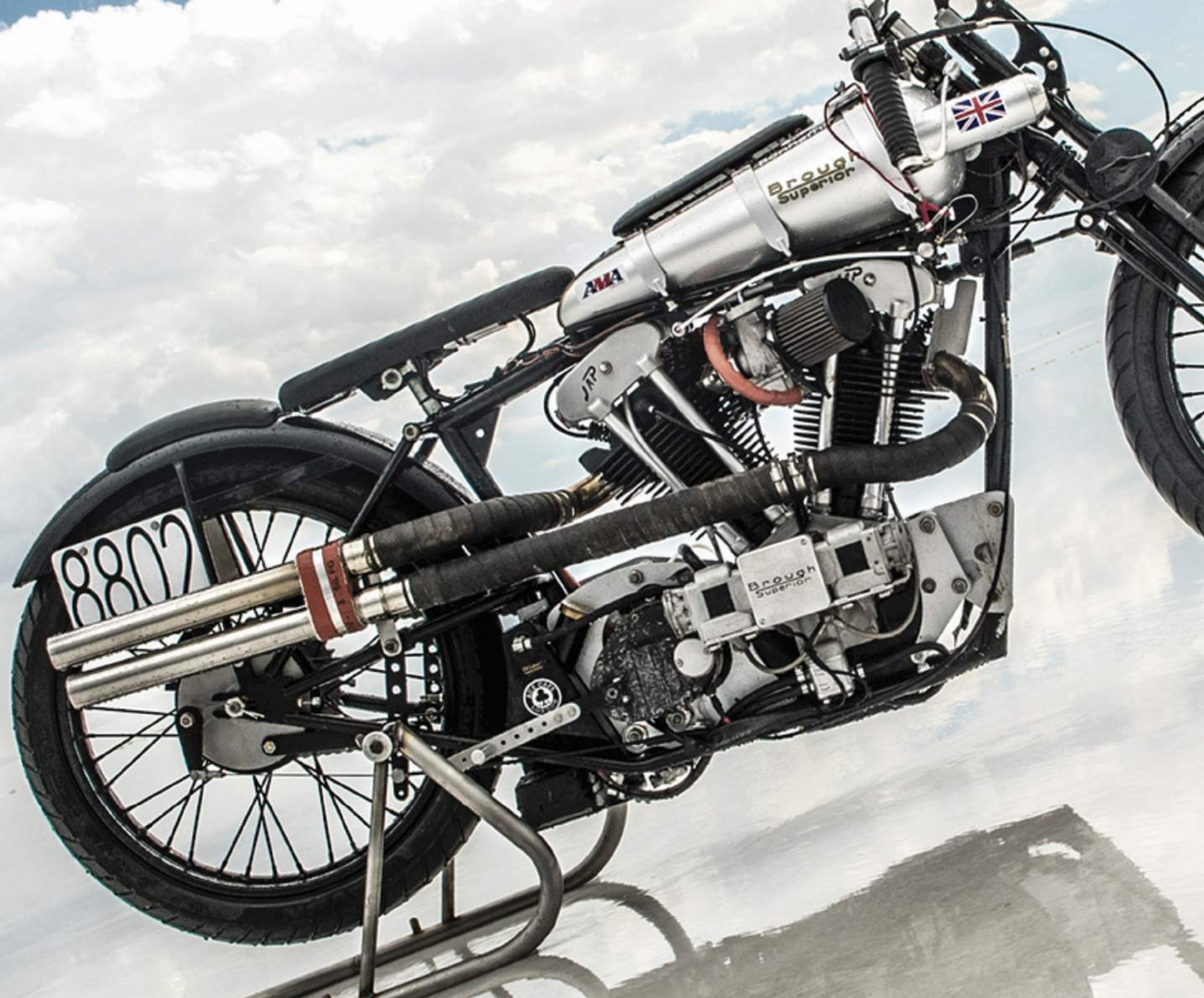














FINAL CAD PROPOSALS

TRANSFERRING THE IDENTITY































MAJOR PRODUCT DEVELOPMENT









